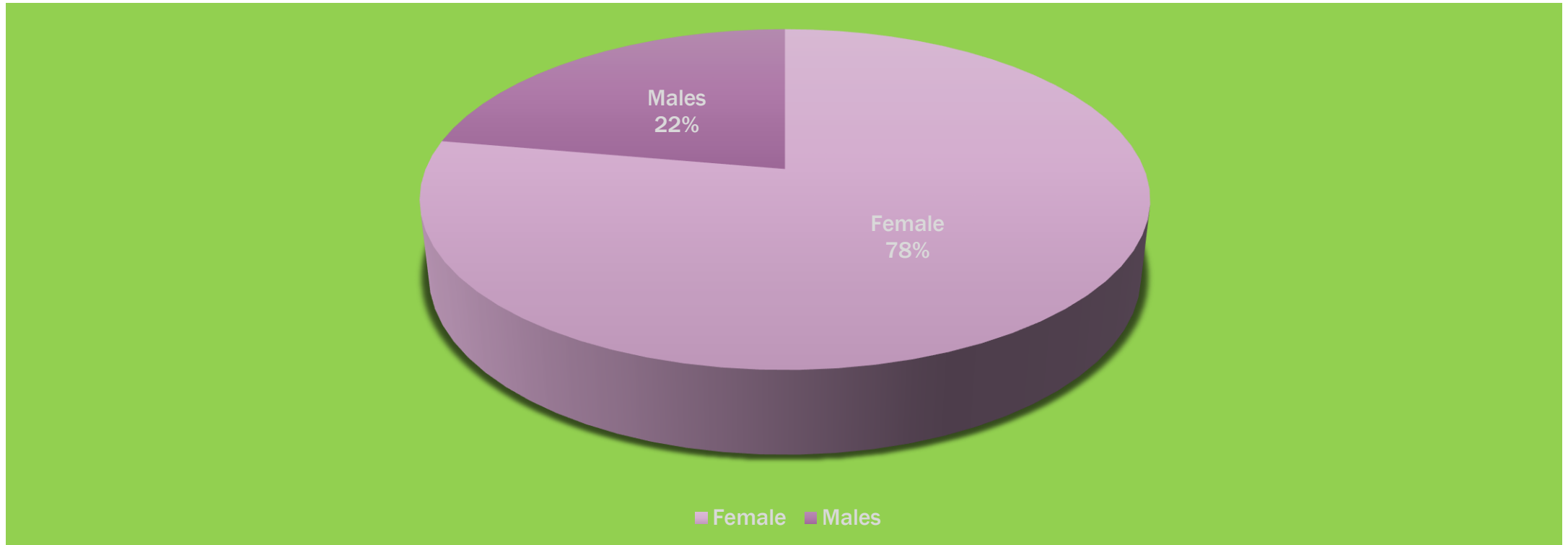


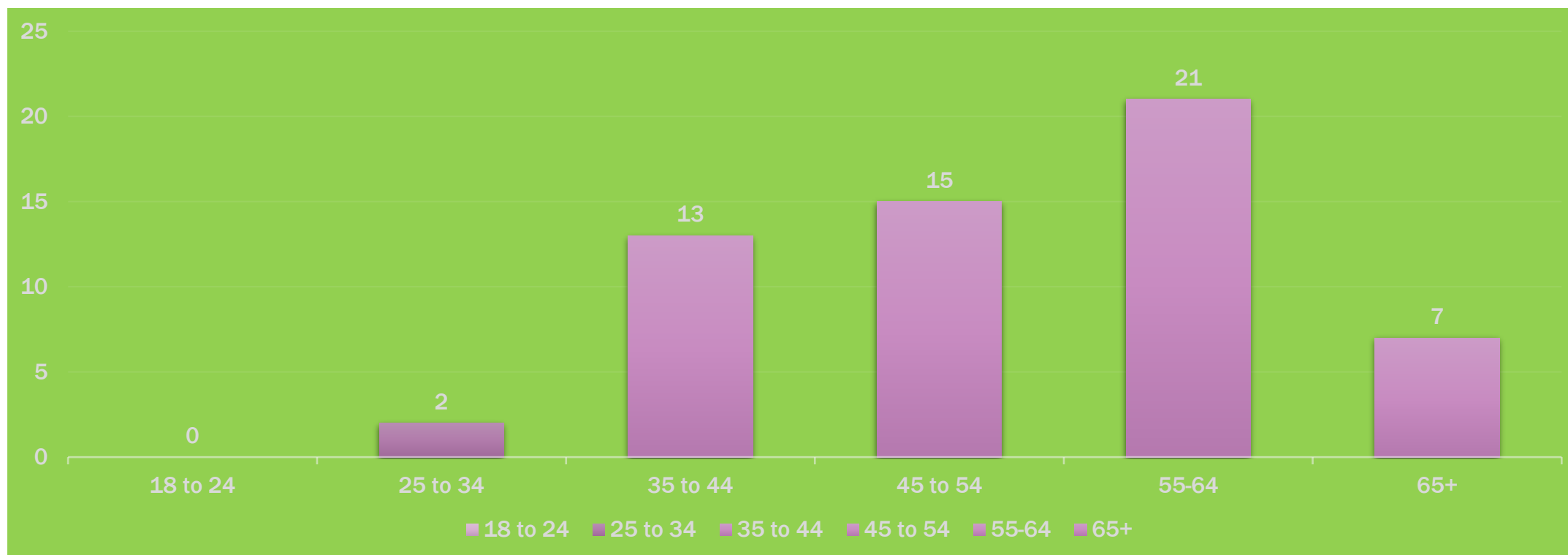
BAC MEMBERSHIP SURVEY 2022



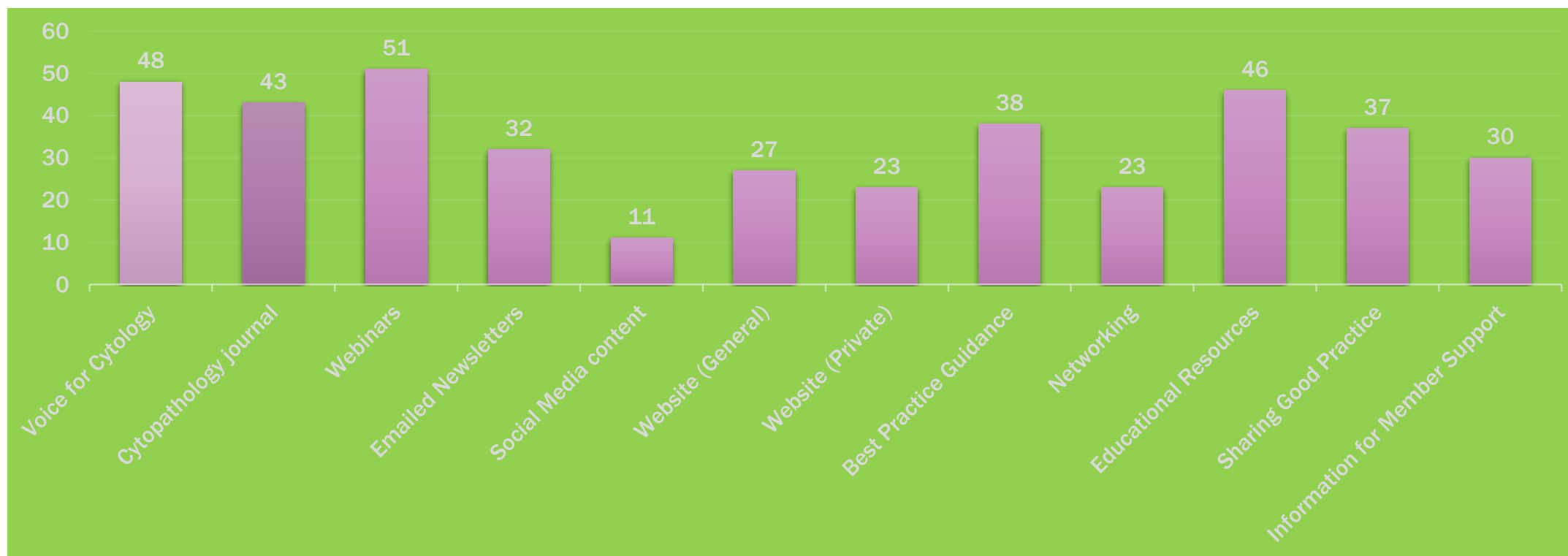
GENDER



AGE



WHAT DO MEMBERS VALUE?





WHAT ADDITIONAL ACTIVITIES OR RESOURCES WOULD YOU LIKE TO SEE US PROVIDE?

- **More about pulmonary cytology: ROSE and immunocytochemistry ; induced sputum processing and interpretation**
- **More of practical cytology sessions sharing difficulties in area of cytology**
- **Mock tests for exam preparation**
- **More engagement with other international cytology societies**

WHAT ADDITIONAL ACTIVITIES OR RESOURCES WOULD YOU LIKE TO SEE US PROVIDE?



More practical, hands-on courses for example ROSE clinics



Sharing best practice for sample preparation

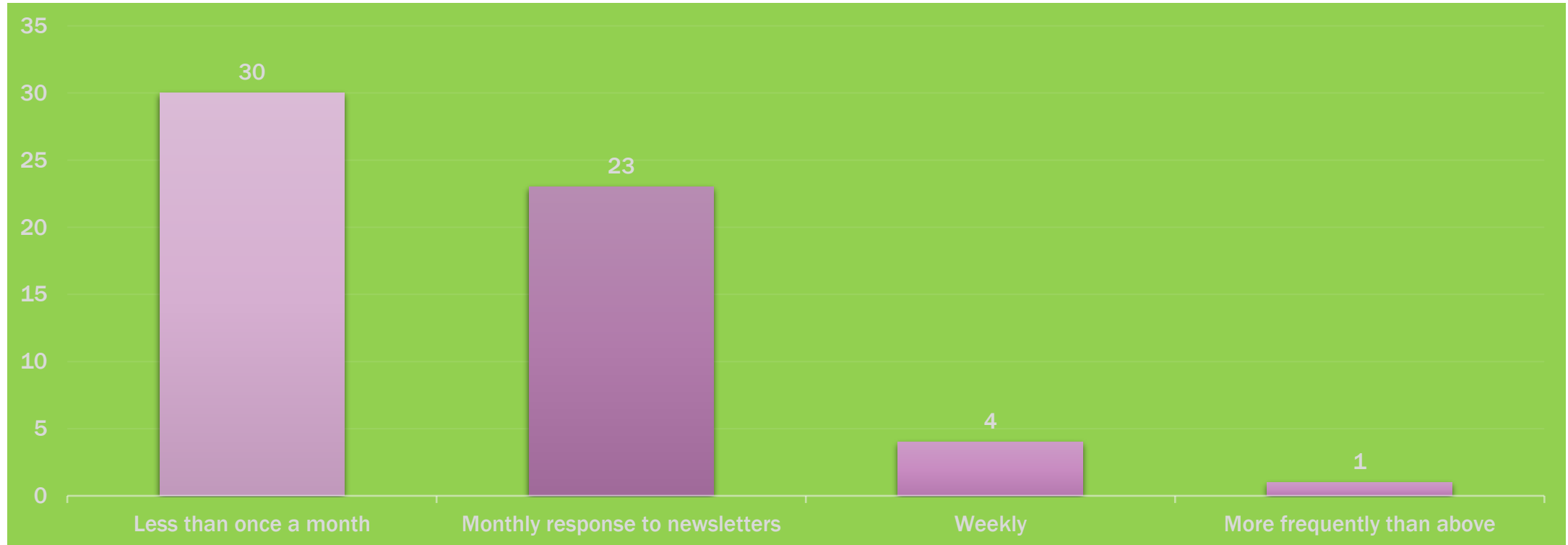


Common response – increase CPD & educational resources

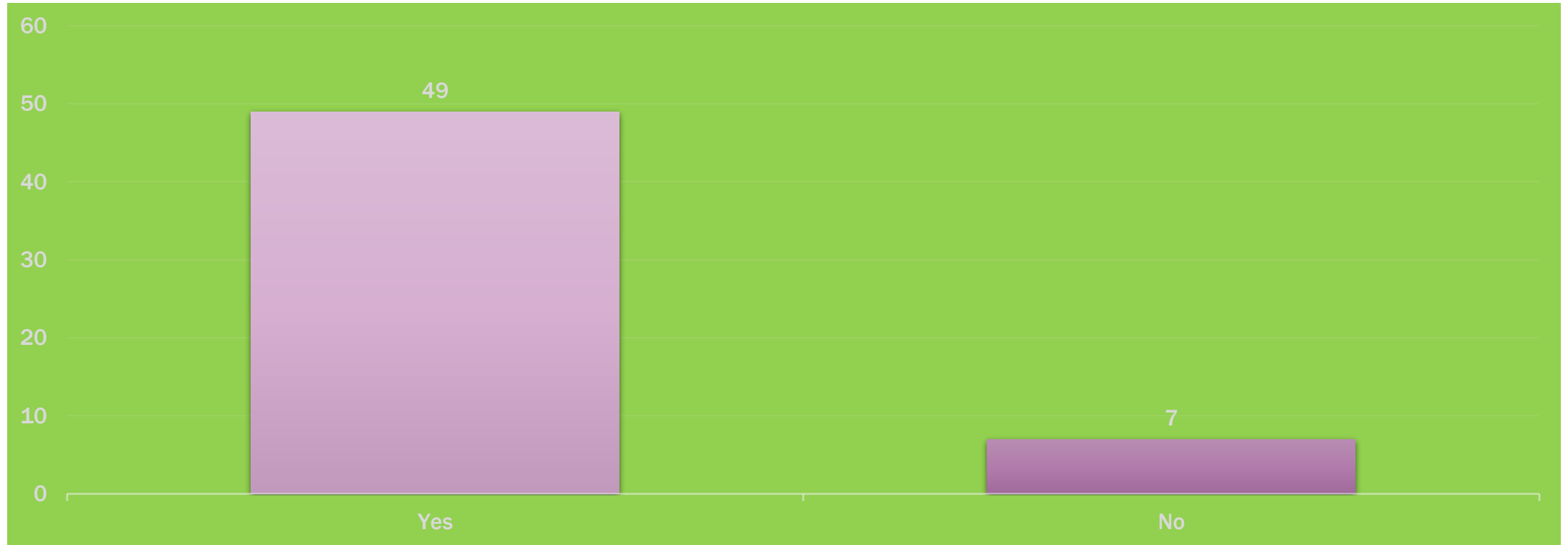


Common response – sample preparation

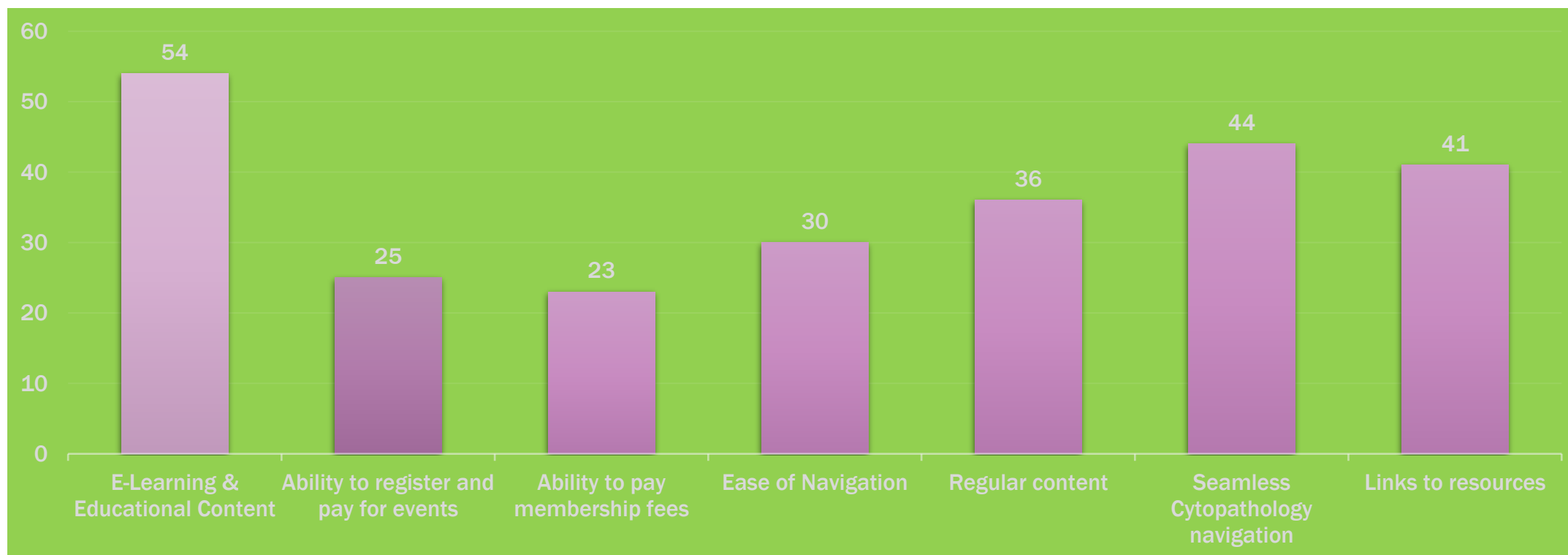
HOW OFTEN DO YOU VISIT THE WEBSITE?



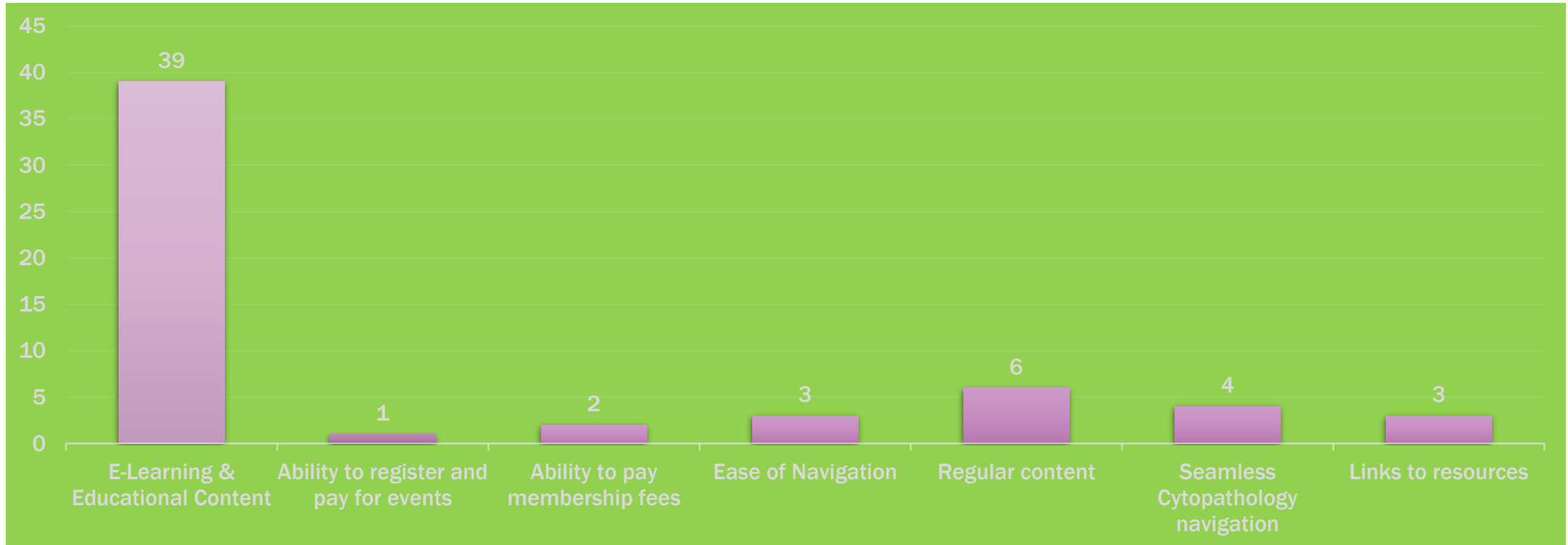
IF YOU HAVE VISITED THE BAC WEBSITE, WAS IT EASY TO NAVIGATE?



UPDATED BAC WEBSITE, WHAT ARE THE MAIN BENEFITS THAT WOULD INTEREST YOU?



OF THOSE YOU HAVE SELECTED ABOVE, WHICH IS THE SINGLE MOST IMPORTANT?



WEBSITE OPEN RESPONSES

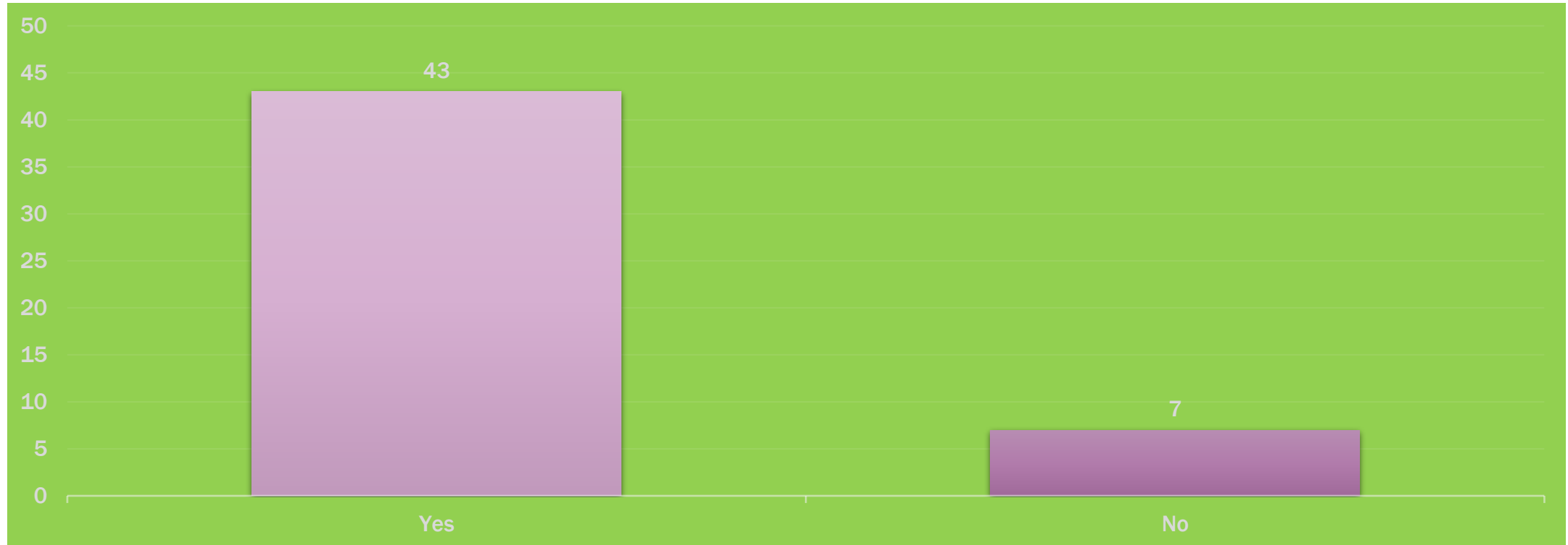
It would be great to be able to access Cytopathology journal content directly from the website, if logged in as a member

A form to capture ideas, best practice, tweets that could be shared to a wider audience via the BAC

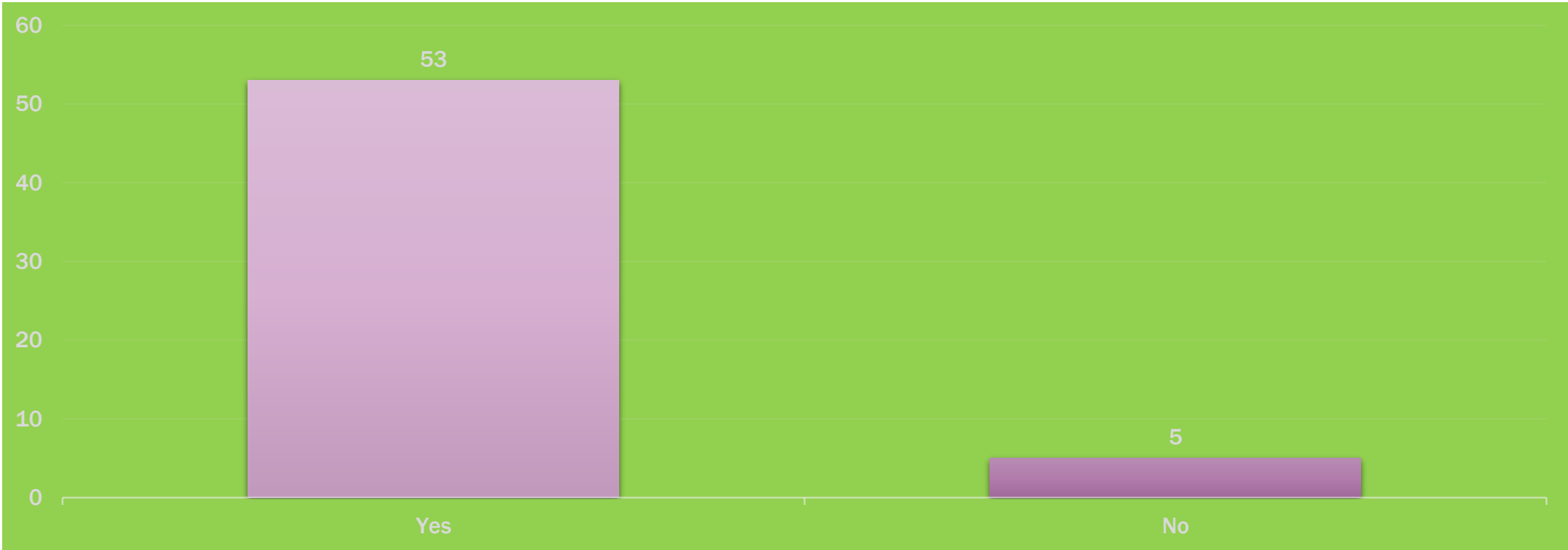
Cytopathology vacancies

Ability to host cytology picture library

WOULD YOU SUPPORT THE CYTOPATHOLOGY JOURNAL MOVING ONLINE ONLY?



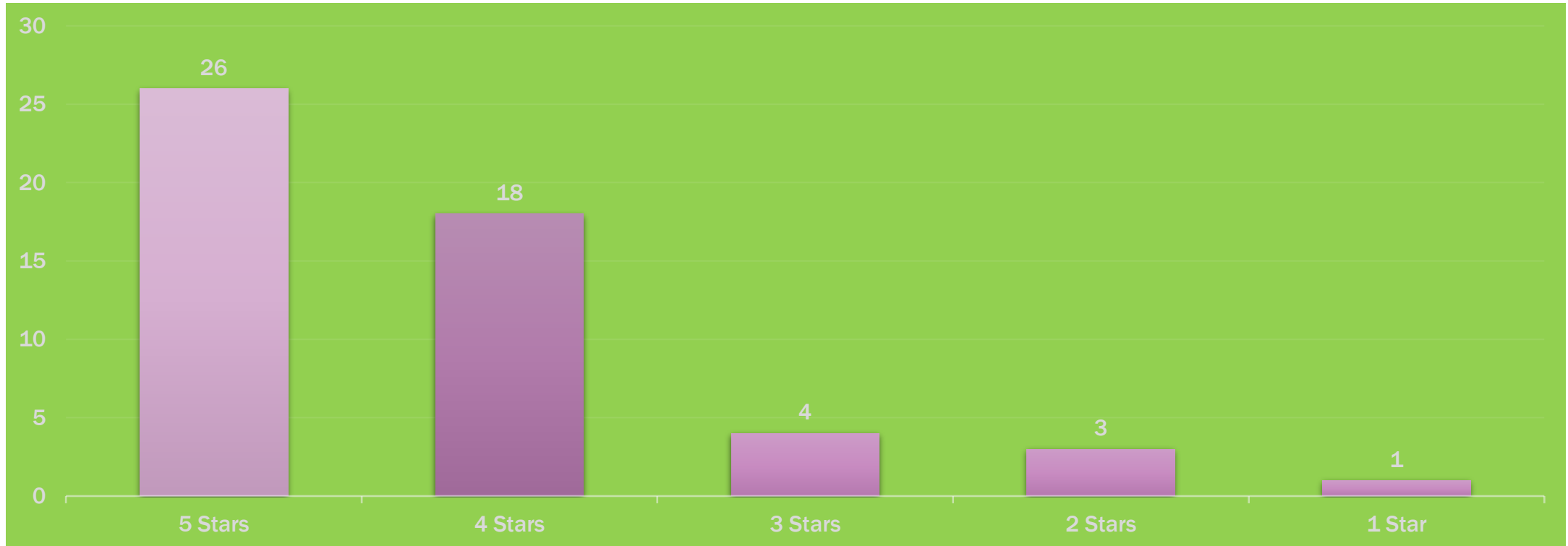
HAVE YOU ATTENDED ANY OF THE ON-LINE BAC WEBINARS?



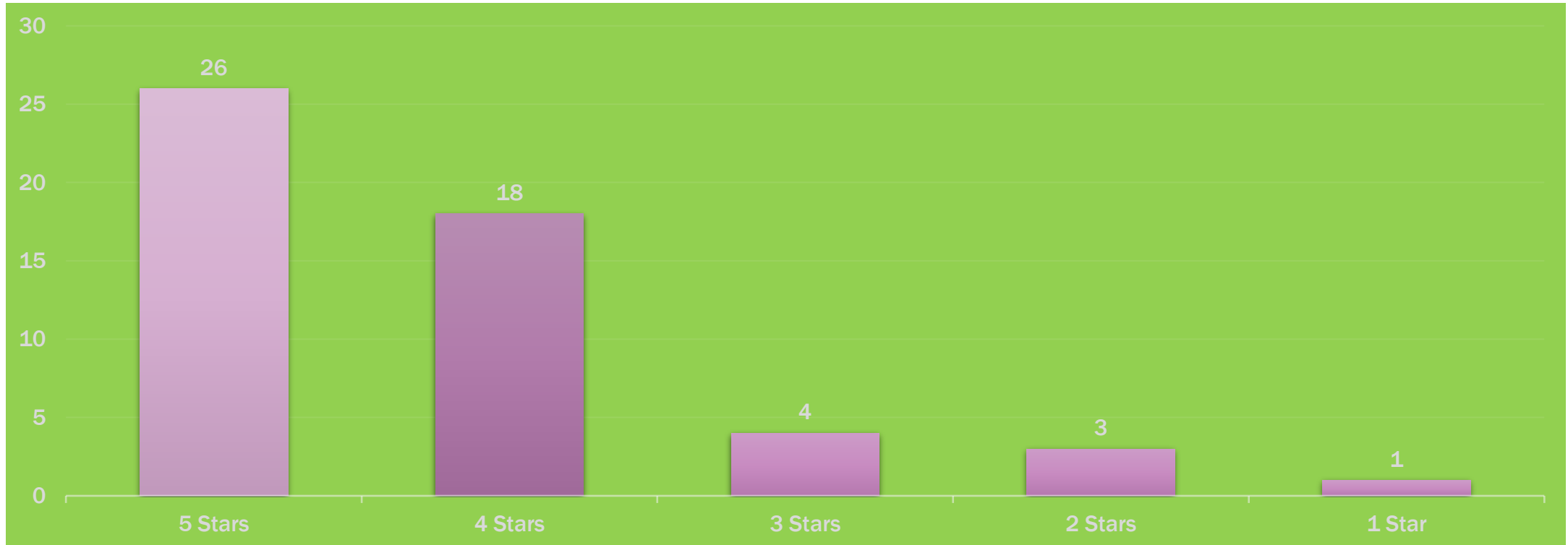
IF YOU HAVE NOT ATTENDED A BAC WEBINAR, ANY REASON?

- I did not attend the live event but caught up later
- Sometimes time has been an issue. In busy, often understaffed labs, taking time out in the middle of the day is difficult, especially for band 5s and 6s who may not have access to somewhere to access the webinars
- They are in the middle of the night in NZ so I have to be fairly motivated. I attended the Invasive Cancer Audit and the digital cytology webinars

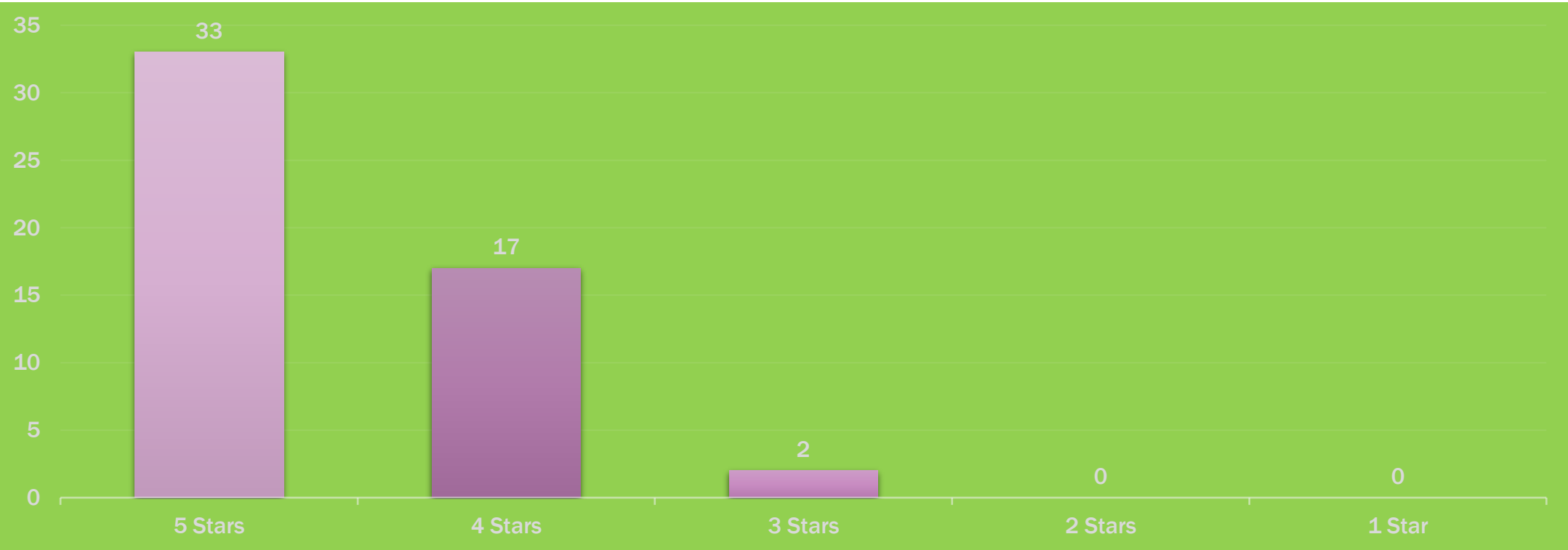
IF YOU HAVE ATTENDED THE ON-LINE BAC WEBINARS HOW DID YOU RATE THE PUBLICITY IN ADVANCE (1-5 STARS)?



IF YOU HAVE ATTENDED THE ON-LINE BAC WEBINARS HOW DID YOU RATE THE PUBLICITY IN ADVANCE (1-5 STARS)?



HOW DID YOU RATE THE EASE OF JOINING/REGISTRATION FOR THE BAC WEBINARS (1-5 STARS)?



GENERAL WEBINAR COMMENTS

- The webinars have been invaluable for CPD and keeping up to date with things. Also they help to make cytologists feel less isolated
- Webinars excellent especially during lockdown, however I feel they must continue to be part of the BAC as conferences can be very expensive and webinars make it much easier to undertake CPD
- Really enjoying the online webinars, thank you. They were invaluable during Covid restrictions, but hope they will continue as they are useful and provide a good addition to face to face training events.

GENERAL WEBINAR COMMENTS

- I found that your advertisement of webinars was great as they were announced in plenty of time to allow for booking and you also gave reminders so that I didn't forget. I loved the chance to attend webinars rather than in-person meetings
- I like the chat function, meaning that questions can be asked and answered and also that individuals can be messaged, which is a nice way of feeling as though you can network, even though you are not there in person. All of the presenters in the webinars I have attended have been extremely knowledgeable and enthusiastic and have had good presenting skills

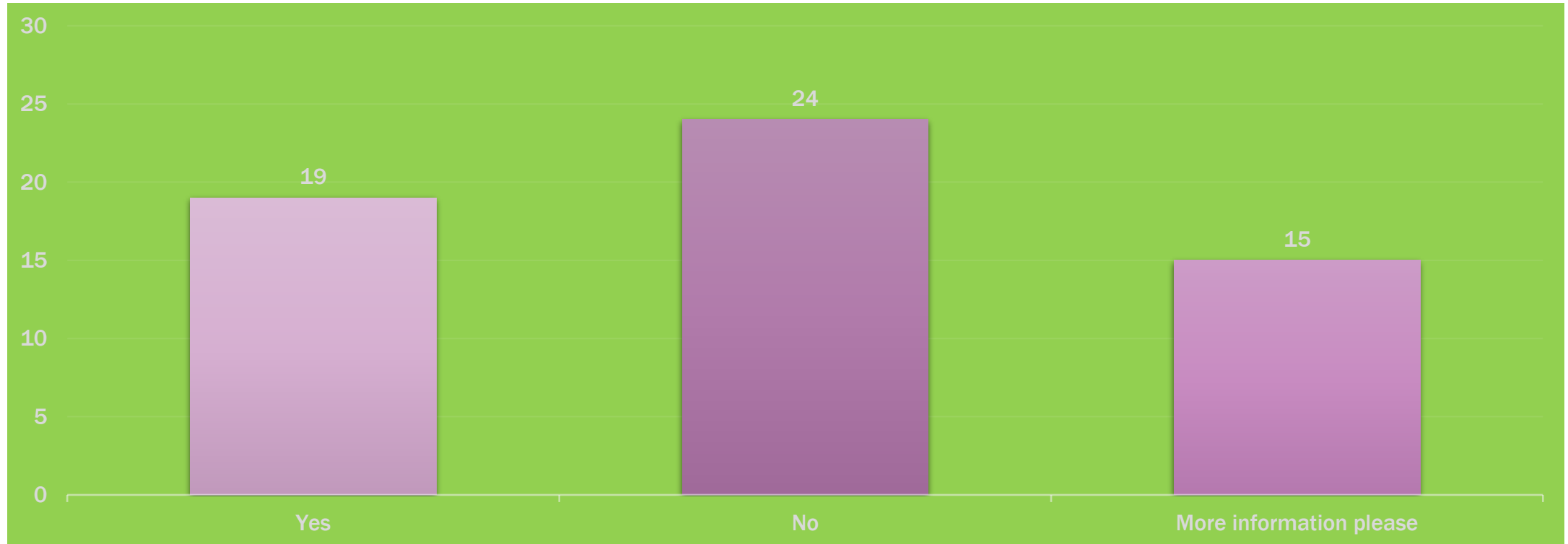
GENERAL WEBINAR COMMENTS

- Excellent series of webinars throughout pandemic. Really hope the format remains for at least some meetings as it allows more staff to participate
- Make regular!
- Some of them were not quite as professional as i would like

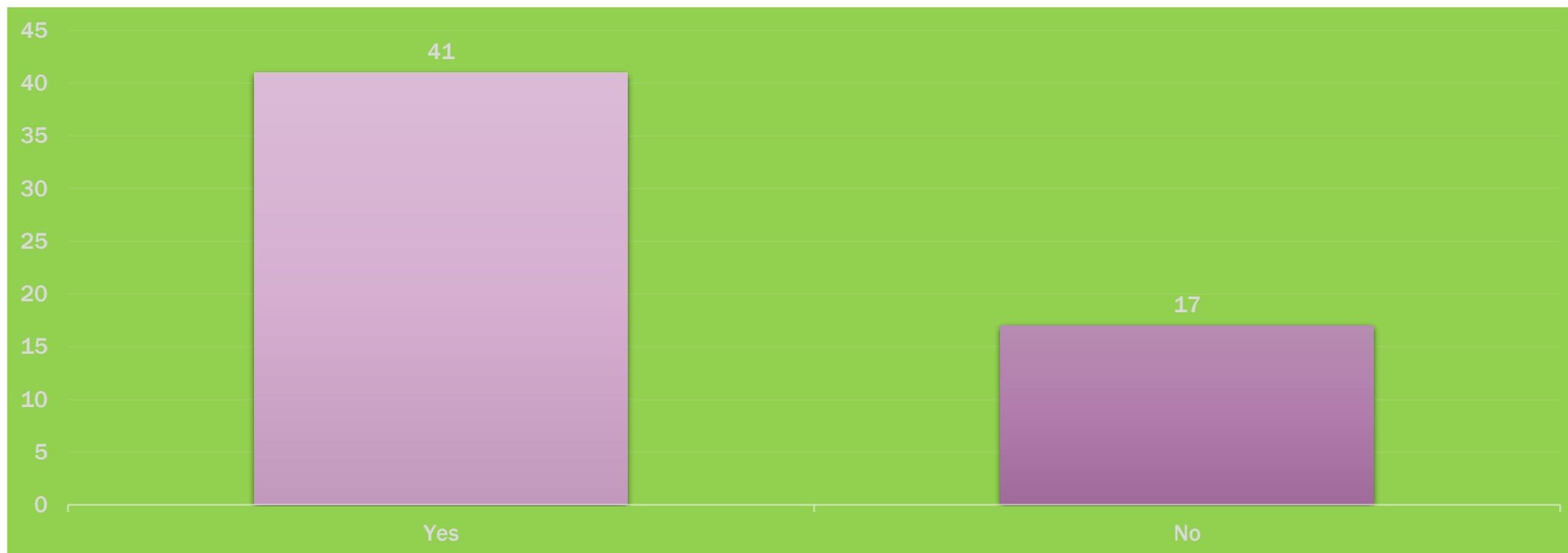
WHAT FACTORS WOULD ENCOURAGE YOU TO CONSIDER TAKING PART IN A WEBINAR?

- **Common answer – relevant and topical**
- **Common answer – easy to sign up and attend**
- **If we had an interesting case study to share. CPD and RcPath points for participation. Maybe if our BMS staff who are studying for degrees had relevant projects to share. Regular emails to ask for interesting content.**

ARE YOU AWARE THE BAC CAN HOST ON-LINE WEBINARS FOR YOUR DEPARTMENT TO PRESENT INTERESTING CASES?



HAVE YOU ATTENDED THE BAC ANNUAL SCIENTIFIC MEETINGS (ASM)?

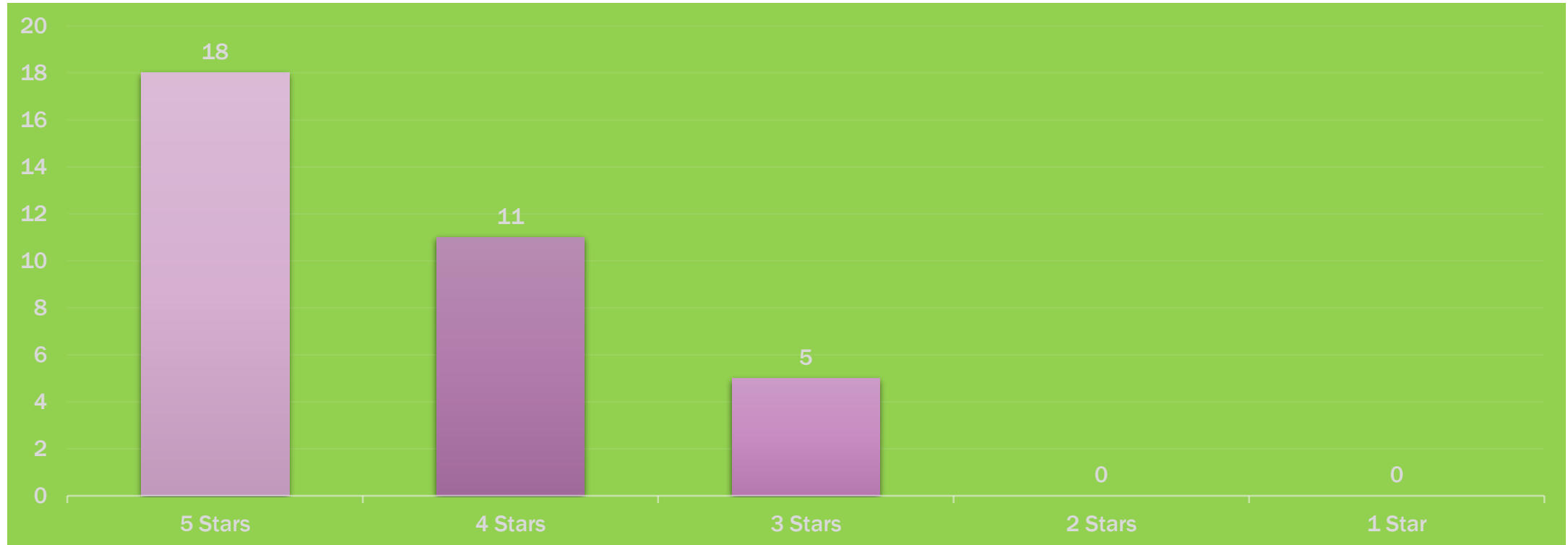


IF NOT ATTENDED A BAC ASM, ANY REASONS?

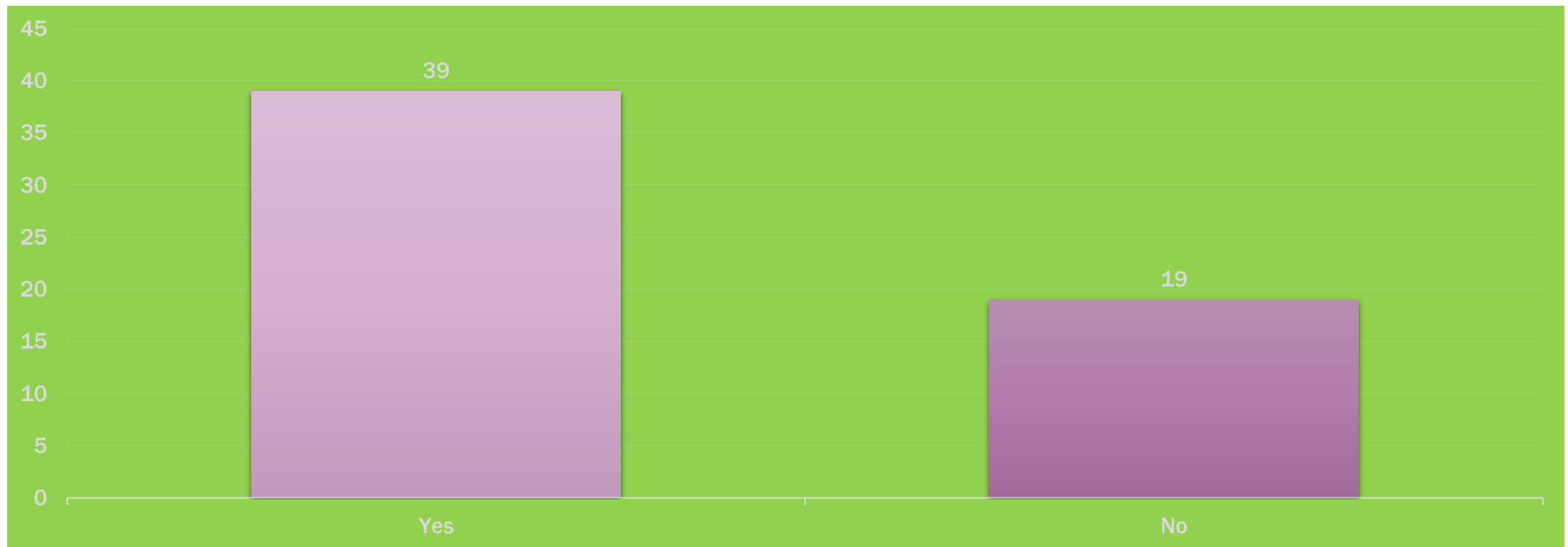
- Common answer – ability to take time off work
- Distance to travel
- Funding



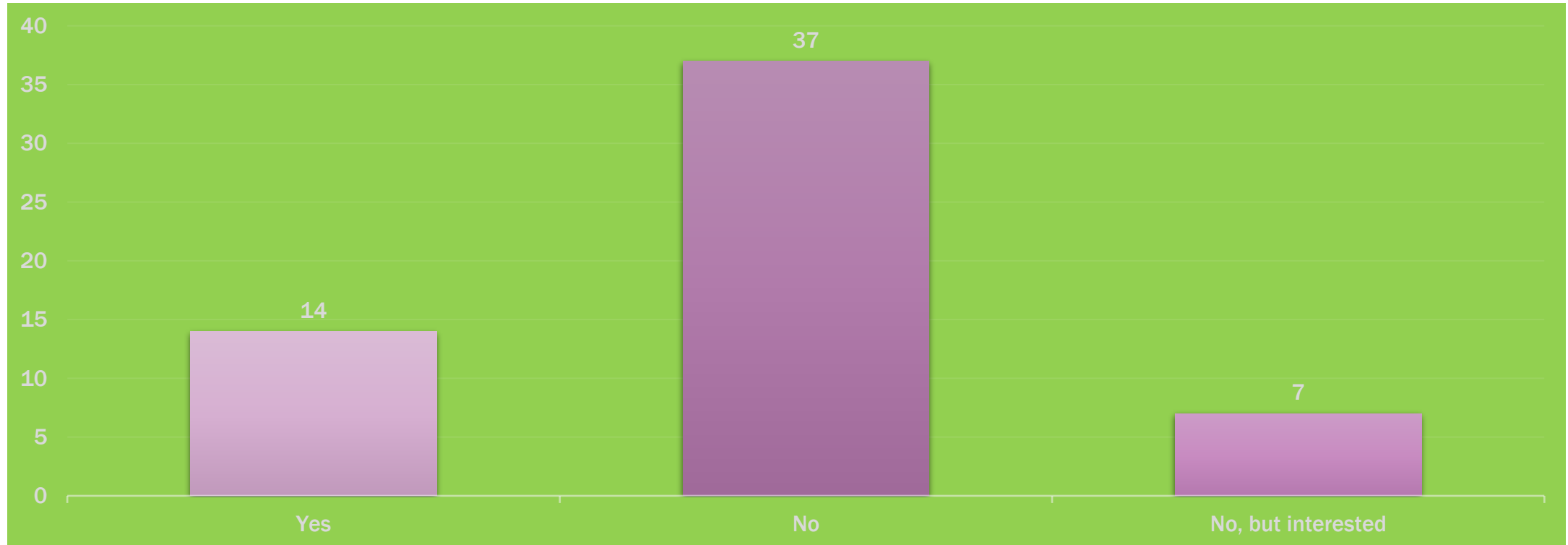
HOW DID YOU RATE THE CONTENT, IN GENERAL, FOR THE BAC ASM ATTENDED (1-5 STARS)?



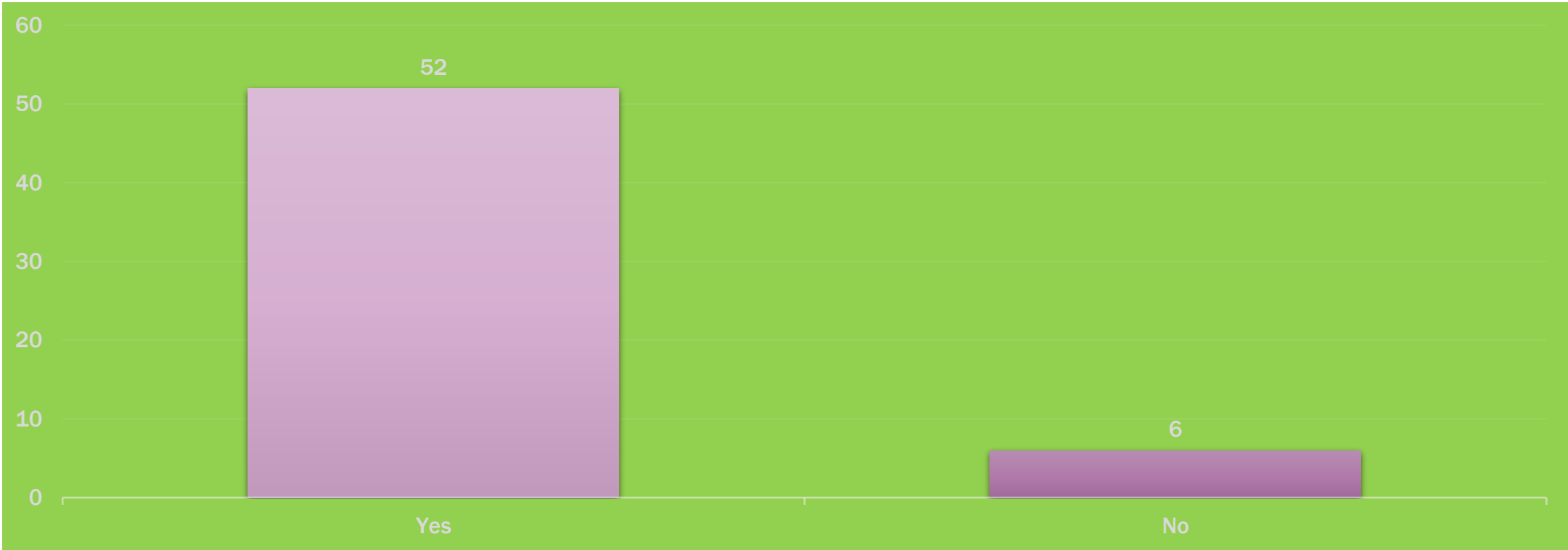
WERE YOU AWARE THAT THE BAC JOINTLY ORGANISED THE IBMS CYTOPATHOLOGY CONGRESS PROGRAMME IN 2019 AND 2022?



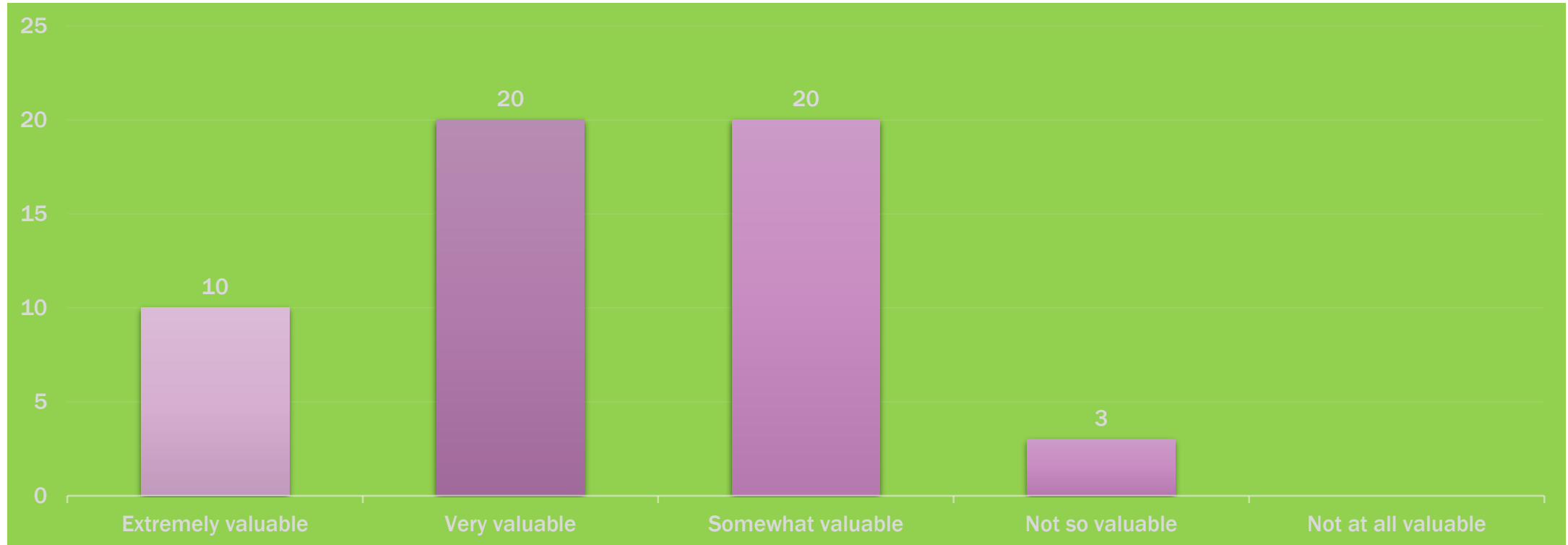
HAVE YOU SUBMITTED ARTICLES FOR CYTOPATHOLOGY?



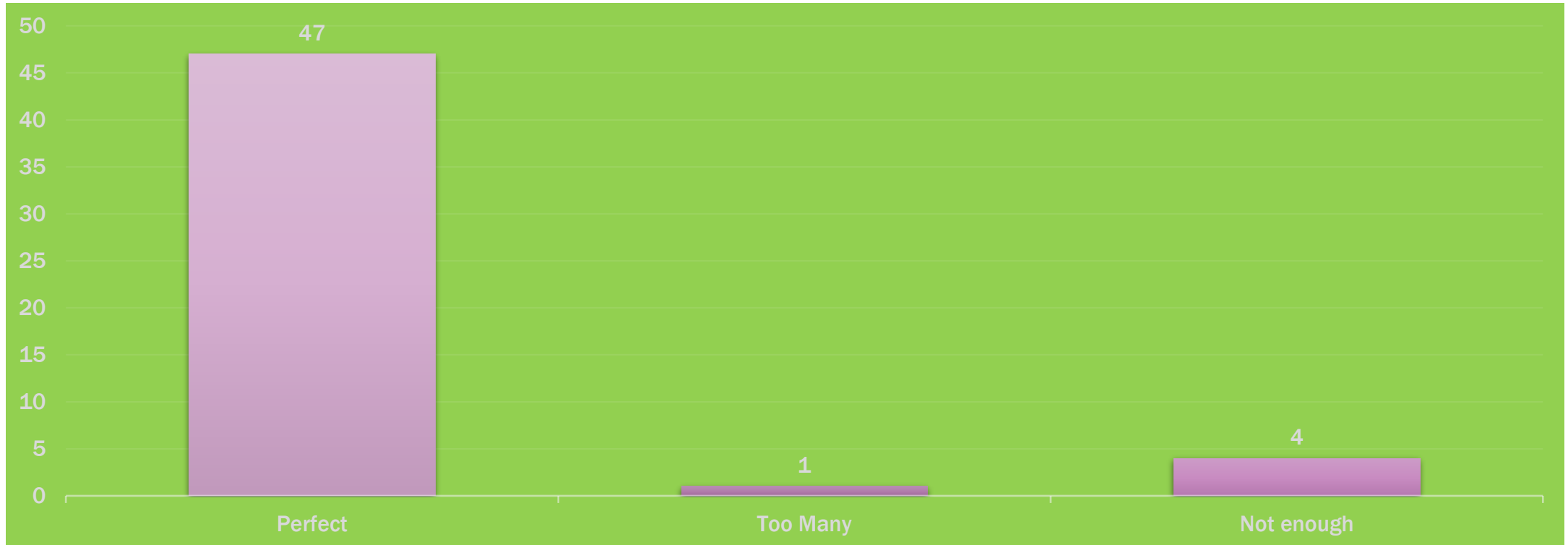
DO YOU RECEIVE THE BAC EMAILED NEWSLETTERS?



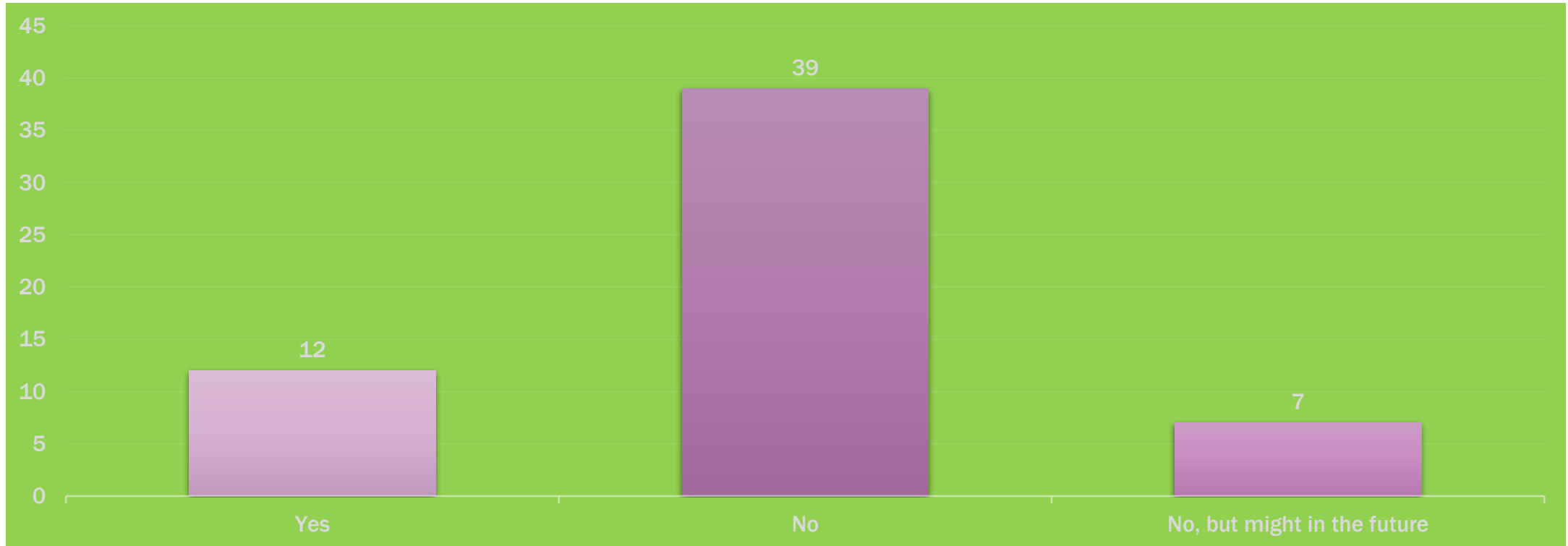
DO YOU FIND THE CONTENT OF THE BAC EMAILED NEWSLETTERS VALUABLE?



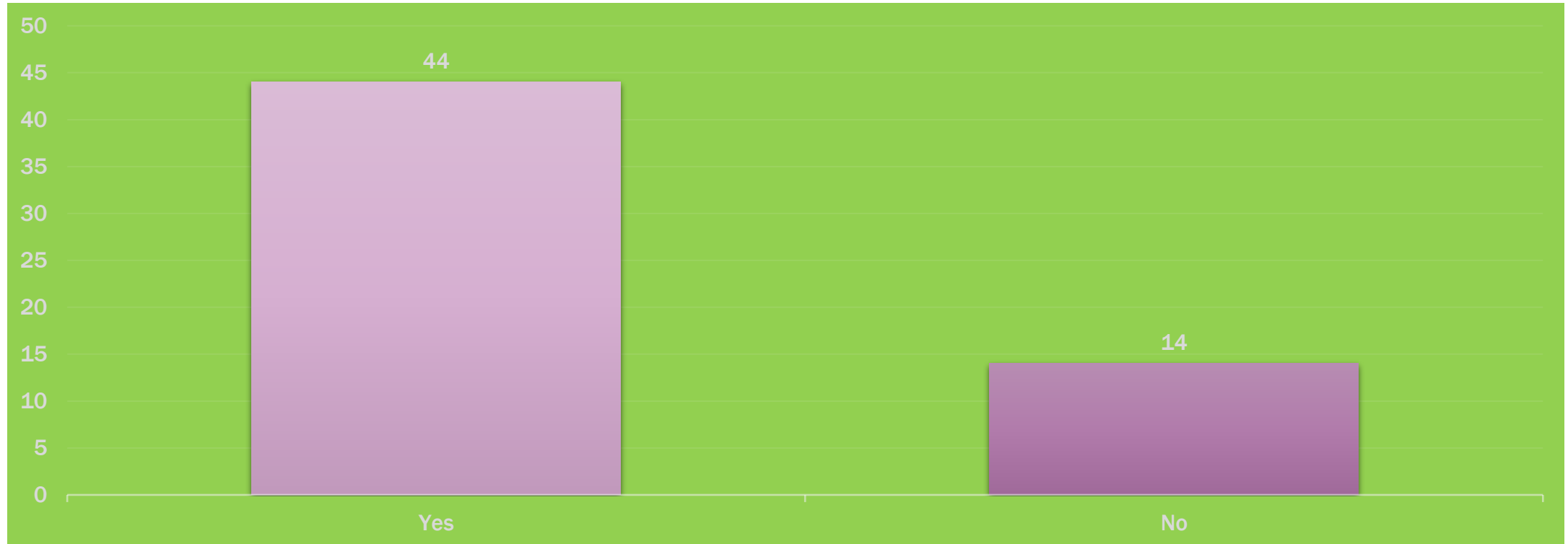
HOW DO YOU RATE THE FREQUENCY OF THE BAC EMAILED NEWSLETTERS?



HAVE YOU EVER THOUGHT ABOUT STANDING FOR THE BAC EXECUTIVE?



DO YOU FEEL THE BAC SHOULD INTRODUCE A RETIRED MEMBERSHIP RATE?



IF A NON-MEMBER WHAT WOULD ENCOURAGE YOU TO JOIN

- **I am a member. As the world gets smaller, membership of this society gets more and more attractive. The New Zealand Society of Cytology stopped functioning years ago.**
- **Access to online free resources e.g. recorded webinars**
- **Joint meeting with other cytology societies**
- **Pay fees and register online**

FINAL COMMENTS

- **As we move to HPV testing, the number of people working in cervical cytology reduces considerably. I find it increasingly beneficial to be informed about events and developments in the UK and am grateful to those who keep your organisation up and running**
- **The BAC website is my first port of call when looking for papers on current practice in cytopathology**

FINAL COMMENTS

- I have not received any journals since the first one when I originally joined. If they were available online this would not be an issue (note: now sorted!)
- Keep on doing a great job (x3!)
- BAC seems highly focussed on England. We dont get enough updates about Scotland, and Wales/Ireland are rarely mentioned
- Ability to update details online

FINAL COMMENTS

- Just to thank all at the BAC for the great service provided. I really feel as though I get more than my money's worth from my membership. At the beginning of the pandemic I found the BAC more useful than any other body for disseminating information and articles about Covid19 and its impact on cytology procedures.
- As mentioned, I have really enjoyed the webinar series and also the ASM in 2021. I find the information emails to be filled with useful and relevant information. When I have needed to contact the BAC for help I have found the process to be quick and simple and my questions were answered speedily.